

# EXERCISE 4.

## *Identification of the Coercive Discourse in social media*

<p><b>1. Think of examples of successful films/series for audience (whether you personally like them or not)</b></p>
<p><b>2. Identify the character that the film/series portrays as a main character and more attractive (whether you personally like them or not).</b></p> <p><b>Answer the questions related to it:</b></p> <ul style="list-style-type: none"> <li>○ Does this character develop violent actions at any point?</li> <li>○ How does the character treat other people?</li> <li>○ How does the character treat individuals he/she has affective-sexual relationships with?</li> </ul>
<p><b>3. Identify a character with good values, that does not exercise violence or despise other people he/she has relationships with.</b></p> <ul style="list-style-type: none"> <li>○ Is he/she presented as attractive/sexy?</li> </ul>
<p><b>4. Identify a character that the film/series shows as attractive and violent or conflictive</b></p>
<p><b>5. Identify a character that a successful film/series represents as attractive and “good person”</b></p>
<p><b>*Key issue:</b> It is not a discussion about the likes or dislikes of the participants on films or tv series. The exercise consists of an <b>objective identification</b> of the characters that the films/series portray as attractive and the violent or not violent actions/dynamics these characters are involved in.</p> <p>The objective is <b>to identify how the coercive dominant discourse is presented in films/series</b> promoting attraction towards more conflictive/violent characters and/or promoting characters with “good behaviour” and lacking attractiveness.</p>



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