



# **Presentation 1**

## **SOCIALIZATION PROCESS, INTERACTIONS AND COERCIVE DOMINANT DISCOURSE**



Funded by  
the European Union



UNIVERSITAT DE  
BARCELONA



IRIS REBE  
Associação por 1 Educação  
Baseada em Evidências



AGRUPAMENTO DE ESCOLAS  
MARINHA GRANDE  
Poente



HVIDOVRE  
UNGDOMSSKOLE

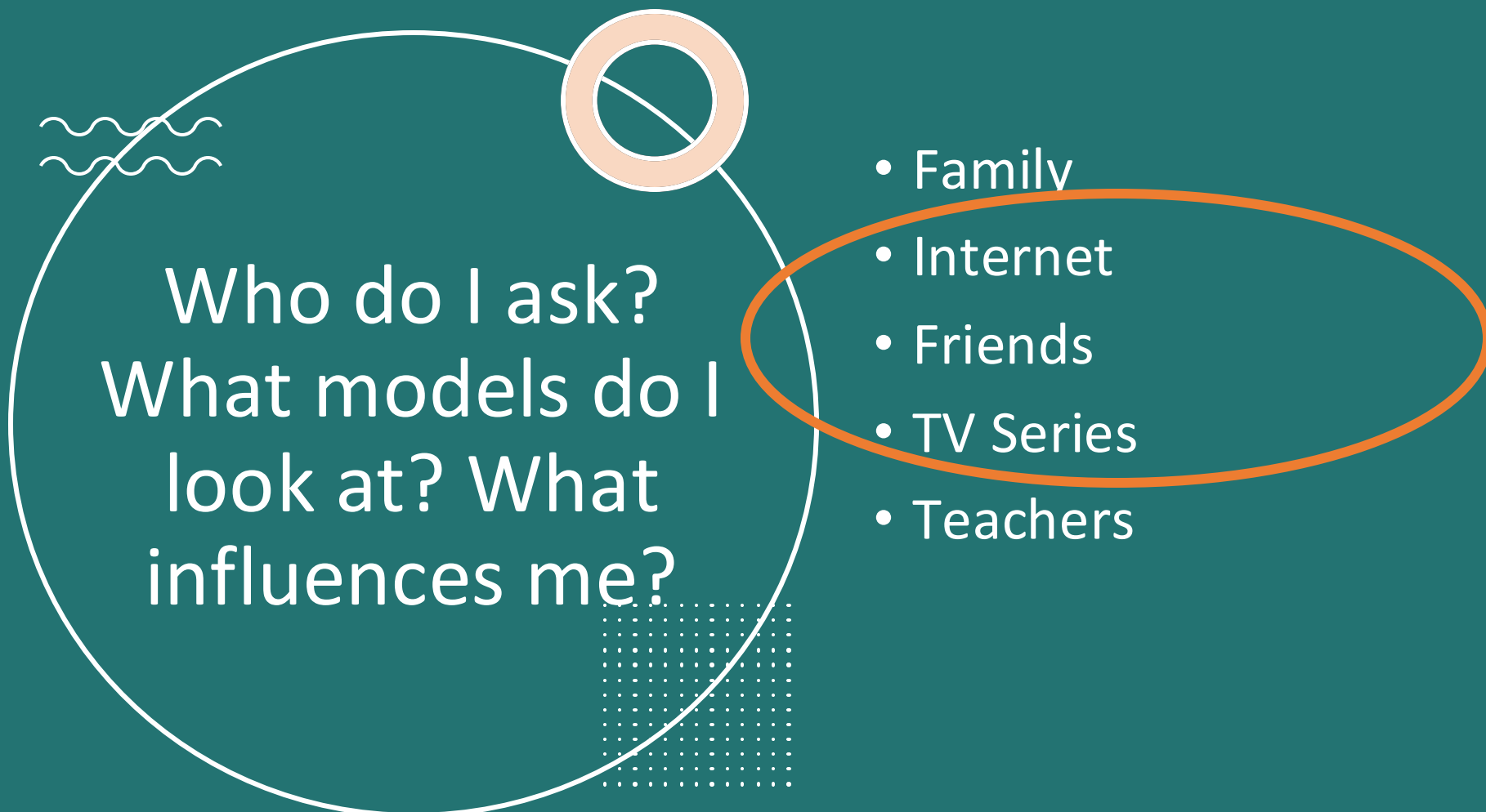
# INDEX

1. Love and attraction are social
2. There is a link between attraction and violence
3. Violence can be in all kinds of relationships
4. Freedom: do you choose freely or do you choose what you are told?
5. You learn from everything
6. The good news!!! Because it is social, it can be changed



# 1) Love and attraction are social

They depend on the social interactions we have



Who do I ask?  
What models do I  
look at? What  
influences me?

- Family
- Internet
- Friends
- TV Series
- Teachers



Funded by  
the European Union



UNIVERSITAT DE  
BARCELONA



IRIS REBE  
Associação por 1 Educação  
Baseada em Evidências



AGRUPAMENTO DE ESCOLAS  
MARINHA GRANDE  
Poente



HVIDOVRE  
UNGDOMSSKOLE

# Love and attraction are shaped by social interactions:

- Family
- School / High School
- Peer Group
- Media
- Relationships established

## 2) There's a link between attractiveness and violence

What does that mean?



Funded by  
the European Union



UNIVERSITAT DE  
BARCELONA



IRIS REBE  
Associação por 1 Educação  
Baseada em Evidências



AGRUPAMENTO DE ESCOLAS  
MARINHA GRANDE  
Poente



HVIDOVRE  
UNGDOMSSKOLE



# Coercive Dominant Discourse

- The discourse that is imposed by the media and also by the peer group, which presents the profiles of men and boys with aggressive attitudes and behaviour as more attractive.



# Which models "are conveyed" to us as more attractive even if they are not?

"A good one doesn't give you a crush" (Interview, Young girl, 15 years old)



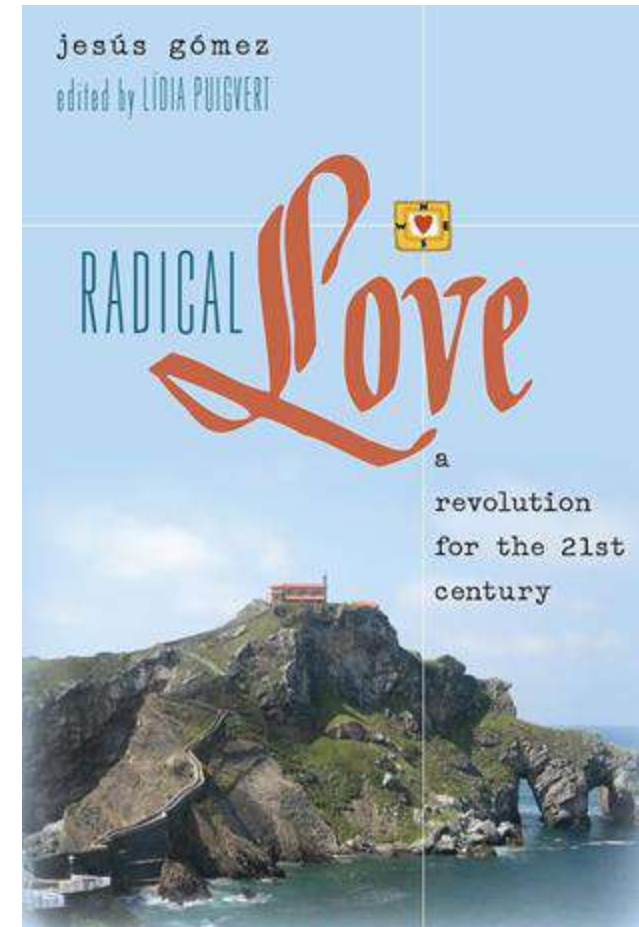
- The **coercive dominant discourse** impose these ideas
- The **coercive dominant discourse wants you to think this is** true for all the world, but it is not true.
- Many people have a crush with "good" people





"My parents tell me to marry a nice guy. And I listen to them a lot; until I have to get married, I spend my time having fun with the bad guys"

A teenage girl's statement to Ragazza Magazine



Gómez, J. (2015). *Radical Love. A Revolution for the 21st Century*



Funded by  
the European Union



UNIVERSITAT DE  
BARCELONA



IRIS REBE  
Associação por 1 Educação  
Baseada em Evidências



AGRUPAMENTO DE ESCOLAS  
MARINHA GRANDE  
Poente



HVIDOVRE  
UNGDOMSSKOLE

# 3) Violence can be in all kinds of relationships

---

Not only in couples  
Stable relationships and sporadic relationships



Funded by  
the European Union



UNIVERSITAT DE  
BARCELONA



IRIS REBE  
Associação por 1 Educação  
Baseada em Evidências





I wouldn't go out  
with a jerk... but  
for a while, yes  
(girl, 15 years old).



Funded by  
the European Union



UNIVERSITAT DE  
BARCELONA



IRIS REBE  
Associação por 1 Educação  
Baseada em Evidências





**Who do I like and who attracts me? Who do I choose? Why do I choose them? What are the interactions?**



Funded by  
the European Union



UNIVERSITAT DE  
BARCELONA



IRIS REBE  
Associação por 1 Educação  
Baseada em Evidências



AGRUPAMENTO DE ESCOLAS  
MARINHA GRANDE  
Poente



HVIDOVRE  
UNGDOMSSKOLE

# 4) Freedom? Do you choose freely or do you choose what you are told?

---



Funded by  
the European Union



UNIVERSITAT DE  
BARCELONA



IRIS REBE  
Associação por 1 Educação  
Baseada em Evidências



# Who/what is restricting my freedom?

- The coercive discourse that promotes the attraction to violence is the one that restricts freedom
- Where is it found?
  - Social Media
  - Family
  - Friends
  - TV Series





# 5) You learn from everything



Funded by  
the European Union



UNIVERSITAT DE  
BARCELONA



IRIS REBE  
Associação por 1 Educação  
Baseada em Evidências



25% of adolescents experience psychological or physical abuse while dating (James, West, Deters y Armijo, 2000)

Girls who had been assaulted in high school were more likely to be assaulted in their first year at university and so on (Smith, White & Holland, 2003)

The possibility of being a victim in youth has more to do with violent relationships in adolescence than abuse in childhood (Smith, White & Holland, 2003)

James, W. H., West, C., Deters, K. E., & Armijo, E. (2000). Dating violence. *Adolescence*, 139, 455-466.

Smith, P. H., White, J. W., & Holland, L. (2003). A longitudinal perspective on dating violence among adolescent and college-age women. *American Journal of Public Health*, 93, 104-109.

# Socialisation into attraction to violence does not change with age

"When I'm older I'll find myself a "nice guy" in the meantime...."







# 6) The good new!!

## Because it is social, it can be

## changed

---



Transformation of what  
"comes from the inside",  
towards the relationship you  
dream about

- Reflection and dialogue:
  - What and who attracts us?
  - Why?
  - What do we want?
  - What relationship do we dream of?
  - How do we get there?

# Some questions for discussion

- Is love and attraction something uncontrollable / instinctive or is it learnt?
- What do movies, series and music "sell us" as most attractive?
- Look for examples promoting attractiveness to violent / conflictive relationships / people and examples promoting attractiveness to dialogic/good relationships / people. (different social interactions)
- Can we do something to change the dominant discourse on attraction that is imposed on us?
- What can we do?



Funded by  
the European Union



UNIVERSITAT DE  
BARCELONA



IRIS REBE  
Associação por 1 Educação  
Baseada em Evidências





# If you have more time...

- <https://vimeo.com/7757310>

- Resumen de la conferencia “El amor en la sociedad actual. Un reto educativo”, a cargo de Jesús Gómez. 13/03/2004.



# If you have more time...

## Superar el discurso coercitivo en las discotecas

<https://eldiariofeminista.info/2022/12/31/superar-el-discurso-coercitivo-en-las-discotecas/>

## Nuestro derecho al placer de enamorarnos

<https://eldiariofeminista.info/2021/10/10/nuestro-derecho-al-placer-de-enamorarnos/>

# Presentation 1

## SOCIALIZATION PROCESS, INTERACTIONS AND COERCIVE DOMINANT DISCOURSE



# **Presentation 1**

## **SOCIALIZATION PROCESS, INTERACTIONS AND COERCIVE DOMINANT DISCOURSE**



Funded by  
the European Union



UNIVERSITAT DE  
BARCELONA



IRIS REBE  
Associação por 1 Educação  
Baseada em Evidências



AGRUPAMENTO DE ESCOLAS  
MARINHA GRANDE  
Poente



HVIDOVRE  
UNGDOMSSKOLE